# WHY YOU NEED AN ETHICS PROGRAM AND HOW TO GET STARTED TODAY

PART OF SUPPLIER TRAINING EXCELLENCE PROGRAM (STEP)
AND ETHICS SUPPLIER MENTORING PROGRAM WEBINAR SERIES



### DISCLAIMER

The information presented in this webinar is not all-encompassing on the vast topics of ethics and compliance.

The material is offered as support and guidance, and it does not supersede or in any way impact your contractual obligations under subcontracts or purchase orders received from LMC.

You are solely responsible for determining the content and scale of your ethics and business conduct program.

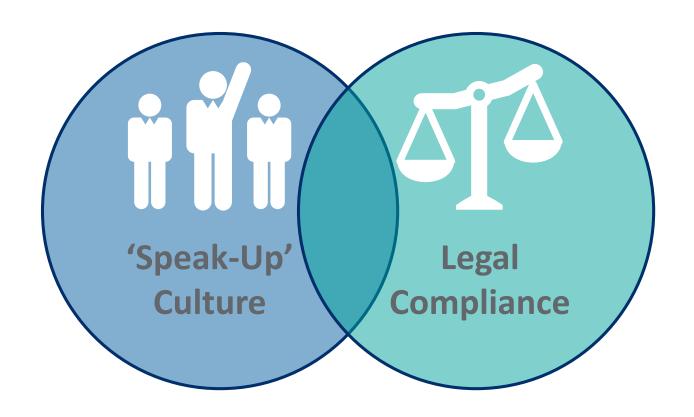


You are solely responsible for determining the content and scale of your program.



# WHAT IS AN ETHICS PROGRAM?

# WHERE CULTURE MEETS COMPLIANCE



Employees empowered to follow laws and policies, and speak up when something doesn't feel right.

### **COMPLIANCE AREAS**



Bribery & Corruption



Sensitive Information



Conflicts of Interest



HR & Labor Policies



Financial Records



Employee Safety & Health



Trade Controls



Counterfeit Parts

An effective ethics program can reinforce compliance with any law, regulation or policy.

### ETHICS & COMPLIANCE PROGRAM STANDARDS

#### **Government Regulations & Guidance**

- US Federal Acquisition Regulation (FAR)
- US Federal Sentencing Guidelines for Organizations (FSGO)
- Resource Guide to the US Foreign Corrupt Practices Act (FCPA)
- UK Ministry of Justice Guidance The Bribery Act 2010

### **Industry Standards**

- Defense Industry Initiative on Business Ethics & Conduct (DII)
- International Forum on Business Ethical Conduct for the Aerospace and Defence Industry (IFBEC)

### **International Best Practices**

- International Chamber of Commerce (ICC)
- Organisation for Economic Cooperation and Development (OECD)
- Transparency International

Growing list of program standards relatively consistent in expectations.

# **ELEMENTS OF AN EFFECTIVE ETHICS PROGRAM**



**Company Values** 



Program
Structure &
Oversight



Leadership Commitment



Risk Assessment



Policies & Procedures



Code of Conduct



**Training** 



Communications



Program Assessment



Reporting Mechanisms



Investigations & Disclosures



Discipline & Incentives

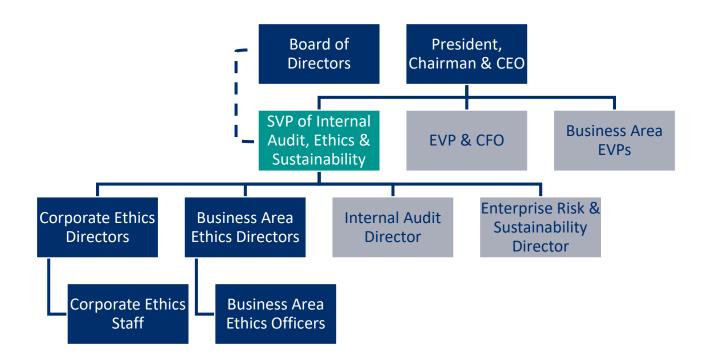
# **COMPANY VALUES**



Key principles that describe your culture and guide your decisions



### PROGRAM STRUCTURE & OVERSIGHT





People (or person) in charge of your ethics program – and their reporting structure

### RISK ASSESSMENT



Continuous process of identifying and mitigating key ethics and compliance risks

# MEET BOB



### POLICIES & PROCEDURES

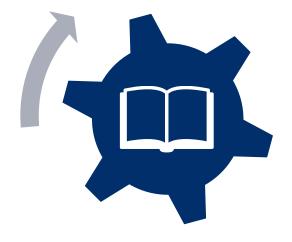




Standards for mitigating key ethics and compliance risks

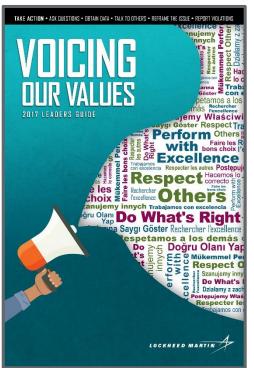
### CODE OF CONDUCT





Summary of expectations for employee behavior

### **TRAINING**

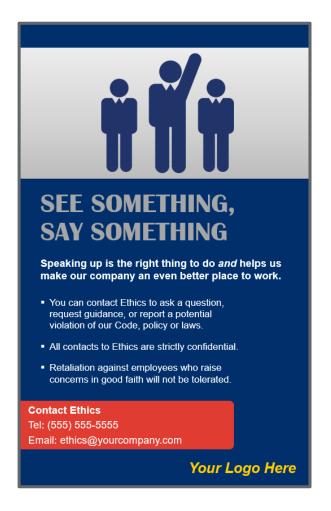


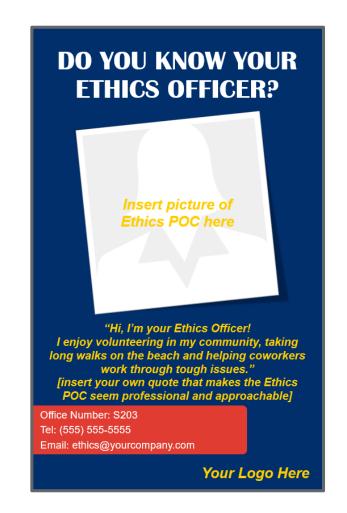




Education about specific compliance topics and strategies for addressing ethical dilemmas

# **COMMUNICATIONS**







Ethics and compliance messaging outside training

### LEADERSHIP COMMITMENT





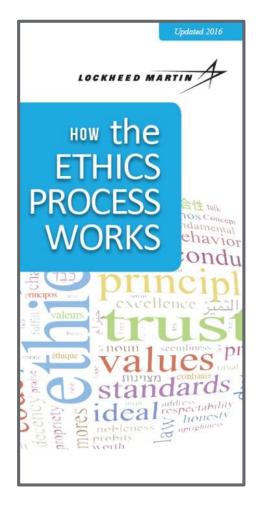
Alignment of management's words and actions with company values

### INQUIRY & REPORTING MECHANISMS



Avenues for employees to ask a question or report potential misconduct

### INVESTIGATIONS & DISCLOSURES





Company's response to allegations of misconduct

### DISCIPLINE & INCENTIVES





Negative consequences for misconduct and rewards for ethical behavior

# PROGRAM ASSESSMENT

#### Supplier Self-Assessment

Lockheed Martin Ethics Supplier Mentoring Program



Program Element	Self-Assessment Questions	Supplier Notes	Lockheed Martin Practices and Resources	
Company Values	Does your company have a values statement?		» Lockheed Martin's core values are Do What's Right, Respect Others, Peform with Excellence .	
Program Structure & Oversight	Who is responsible for ethics in your organization? What resources does this person or team have? Who has direct oversight of or accountability for that person or team?		Lockheed Martin's Vice President of Ethics and Sustainability manages the activities of our Ethics team, reports directly to our CEO, and gives quarterly briefings to the Ethics and Sustainability Committee of our Board of Directors. Lockheed Martin's Ethics organization is an independent department within the Corporation with its own budget and full-time staff.	
Risk Assessment	How often does your company conduct an assessment of its ethics and compliance risks?		» The risk areas identified by Lockheed Mart in are addressed in our Code of Ethics and Business Conduct, Setting the Standard, and by our Business Conduct Compliance Training (BCCT) courses.	
Policies & Procedures	Do your company's policies and procedures address the topics identified by your risk assessment?		39 Most of Lockheed Martin's policies and procedures are considered proprietary information, but we publish documents related to our Anti-Corruption Program on our external website.	
Code of Conduct	Does your company have a code of conduct or other written expectations for employee behavior? Is it available to all employees and others who act on behalf of the company?		3) Lockheed Martin's Code of Ethics and Business Conduct, Setting the Standard, details the high expectations we set for employee behavior, from our commitment to good citizenship to our zero-tolerance policy on corruption. All Lockheed Martin employees, consultants and members of the Board of Directors must certify that they have read, understand and will abide by our Code of Ethics and Business Conduct.	
* Training	How often does your company train employees on their ethics and compliance responsibilities? Does the training address the topics identified by your risk assessment?		» Lockheed Mart'n requires all employees to participate in our annual Voicing Our Values Ethics Awareness Training and to complete Business Conduct Compliance Training courses relevant to their role.	
Communications	Does your company communicate with employees about ethics and compilance, in addition to training? Do these communications address the topics identified by your risk assessment?		Lockheed Martin uses a wide variety of methods to communicate with employees and external audiences. For example, we produce a series of short, soap operactyle videos called the lintegrity Minutes and other multimedia communications to engage with employees outside of our annual training.	
» Leadership Comm≹ment	t How do your company's leaders demonstrate their support for ethics?		Lockheed Martin's President, CEO and Chairman introduces our annual Ethics Awareness Training module, as well as our Code of Ethics and Business Conduct. She also frequently refers to ethics in internal and external presentations.	
Inquiry & Reporting Mechanisms	Does your company have a way for employees and external stakeholders to ask a question or report potential misconduct without fear of retaliation?		» Lockheed Martin's How the Ethics Process Works brochure informs employees and other stake holders how they can ask question or report potential misconduct, and explains how contacts to the Ethics Office are handled.	
Investigations & Disclosures	How does your company identify and investigate alleged misconduct? Do you have a process in place to ensure compliance with any mandatory disclosure obligations?		3) Lockheed Marth's How the Ethics Process Works provides an overview of what reporting parties can expect after they report potential misconduct to the Ethics Office. Lockheed Martin's Legal team handles all disclosures to the U.S. federal government.	

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Regular audits and/or monitoring of ethics program effectiveness



Updated September 2016

# WHY DOES YOUR COMPANY NEED A FORMAL ETHICS PROGRAM?

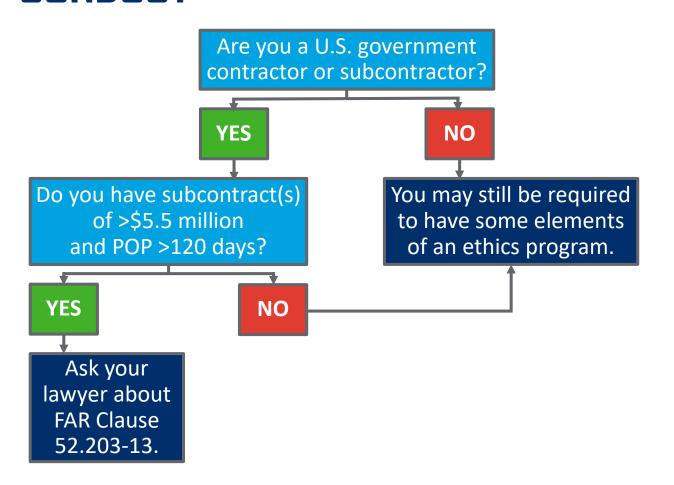
### LOCKHEED MARTIN PERSPECTIVE



Ethics programs reduce risk to your business and ours –

An effective ethics program can help identify and address issues before and to the missions we serve.

# FAR 52.203-13 CONTRACTOR CODE OF BUSINESS ETHICS & CONDUCT



If you are currently working on a qualifying contract or would like to be eligible for one, you'll need an ethics program.

### U.S. FEDERAL SENTENCING GUIDELINES FOR ORGANIZATIONS

Effective Compliance & Ethics Program (Chapter 8, Part B, Section 2)

Establish policies, procedures, and controls
Exercise effective compliance and ethics oversight
Exercise due diligence to avoid delegation of authority to unethical individuals
Communicate and educate employees on compliance and ethics programs
Monitor and audit compliance and ethics programs for effectiveness
Ensure consistent enforcement and discipline of violations
Respond appropriately to incidents and take steps to prevent future incidents

If misconduct does occur, having an effective ethics program can reduce fines by up to 90%.

# HOW CAN YOU START DEVELOPING YOUR ETHICS PROGRAM TODAY?

### LOCKHEED MARTIN ETHICS SUPPLIER MENTORING PROGRAM

### **ASSESS** YOUR EXISTING ETHICS PROGRAM With the help of experienced By using **Supplier Self-Ethics Officer Assessment Tool** DECIDE WHERE TO **FOCUS** YOUR EFFORTS By discussing with your Based on recommendations from company's leadership **Ethics Officer DEVELOP** YOUR ETHICS PROGRAM By using free, self-serve With guidance and resources resources provided by LM and DII provided by Ethics Officer

Use our online self-serve resources, work 1-on-1 with a Lockheed Martin Ethics Officer – or both!

# ADVANTAGES OF ONE-ON-ONE MENTORING



1-on-1 mentoring has many advantages, in addition to personalized expert guidance

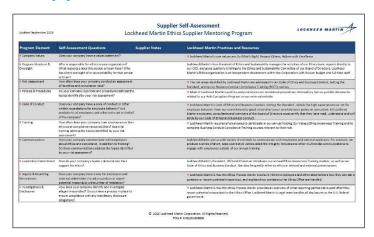
### ETHICS SUPPLIER MENTORING PROGRAM ALUMNI



### **SELF-SERVE RESOURCES**

www.lockheedmartin.com > Suppliers > Ethics

### **Supplier Self-Assessment Tool**





All ethics resources, including 1-on-1 mentoring are completely free and voluntary.

...AND MORE!

### **UPCOMING LIVE WEBINARS**

WEBINAR	NOTES	DATE/TIME
Setting Up an Effective Ethics Program	featuring LM supplier Win-Tech, Inc.	May 1 @ 2-3pm ET
Mitigating Conflicts of Interest	offered by DII	May 9 @ 2-3pm ET
Developing Policies, Procedures and a Code of Conduct to Mitigate Risk	Want to be featured? Email us!	May 22 @ 2-3pm ET
Training and Communicating on Ethics, and Assessing Your Ethics Program		June 12 @ 2-3pm ET
Enabling Employees to Speak Up and Addressing Issues Raised	featuring LM supplier Raloid Corporation	June 26 @ 2-3pm ET

To register for upcoming LM or DII webinars, visit our website

# DEFENSE INDUSTRY INITIATIVE (DII) SMALL BUSINESS TOOLKIT

### **Governance & Organization**

### **Training & Engagement**

• Sample compliance training PowerPoint

#### **Policies & Procedures**

- DII Model Supplier Code of Conduct
- Template Code of Conduct
- Template Policies on 30+ ethics and compliance topics

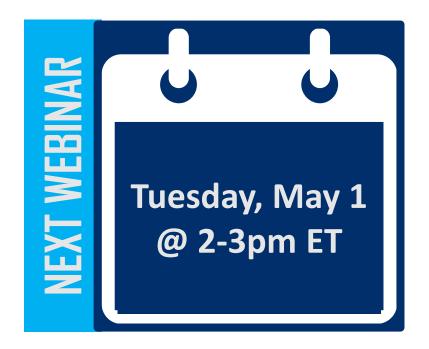
### **Auditing, Monitoring & Mentoring**

- Self-Auditing Your Ethics Program
- DII Model Code of Conduct Assessment
- DII Mentors (for DII signatories only)



If you use just one resource, make it the DII Small Business Toolkit – it's free and easy to use

### THANK YOU!



### SETTING UP AN EFFECTIVE ETHICS PROGRAM





Program Structure & Oversight



Leadership Commitment



www.lockheedmartin.com/ en-us/suppliers/ethics.html



ethics.suppliers@lmco.com

# LOCKHEED MARTIN